

Our first web site was hosted by a free hosting company called Geocities which started in 1994. You can still access this archived FTC web site at oocities.org/flinttennisclub. The site lists our location and phone number. Most other information is from 2004 and 2005. The site gives Joe Conroy's name and phone number to call for further information.

Our second attempt was an update of the previous site by Dick Berger, who does web sites for several other tennis organizations and groups. Although Dick was given a family membership for his services we usually only saw him when he was helping us. He plays most of his tennis at Genesys where he is also a member. He paid web fees out of his own pocket so the club incurred no expenses.

Our third web site is our current and most impressive looking site. It was developed by Chris Foster from Momentum Enterprises. The board will make a decision after this year to either keep paying for this site or (if he is still willing) return to our free site maintained by Dick Berger.

We need your input. Tell board members what you think of the three sites. What do you want from the web site? What do you think prospective members would be looking for? The 2013 survey of new members told us that half of new members searched the web for information on our club before joining. Most were pleased with the information they found. Most importantly they all joined.

## **Calendar of Events**

#### April 15th

Courts Open

- May I5th @ 9a
  - Memorial Day Round Robin

## June IIth (tennis @ 5p)

• First Weekly Potluck @ 6:30p

## June 12-14th @ 9a

- Genesys French Open
- Junior Tournament

## Mid July (tbd)

• Flint Olympian Games

## August (tbd)

- Mixed Doubles Tournament
- Doubles Tournament
- Singles Tournament

## September 7th @ 9:30a

• Labor Day Round Robin

## September 17th, 2014

• Annual Banquet Dinner

# FLINT TENNIS CLUB

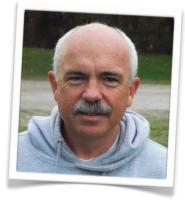
## From the President

Dear FTC Members,



Merry Christmas and happy holiday season to you and your loved ones. Although we have not seen the clay of our courts for several weeks, your board members have been meeting and planning for our club's future. Three board meetings have taken place since most of us gathered for our annual meeting / banquet September 18.

In early October your 2014 Board, led by President Ron Krueger, wrapped up business. Ron announced that even though membership had dropped, the club would not finish in the red in 2014. Please be sure to thank Ron for his leadership and for the countless hours of





work, not only in 2014 but for the additional years spent serving on the FTC Board. Also

be sure to thank Joann Cudd who finished her 3 year commitment and to the 2015 returning board members Dave Newbill, Jim Kerns, Ann Munns, Arnold Fletcher and Don Halley PLEASE be sure to let Guy Mullin know how much you appreciate his work! Because of the brutal winter the courts were in terrible shape when the season started but Guy brought them back to life.

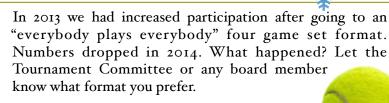
The 2015 Board (listed on last page) has already met twice to start laying the foundation for next summer, the Flint Tennis Club's 93<sup>rd</sup> season. We are working to stabilize membership numbers, maintain facilities and improve our financial reserves. We have already taken steps to reduce 2015 phone costs. The board also approved offering a recruitment incentive. Active Members will receive a 20% reduction for each new Individual, Family and Patron membership they recruit for the 2015 season. The reduction will be applied to their 2016 membership.

Enjoy the winter, but help us increase the Flint Tennis Club membership by starting the recruiting process now. How about a 2015 gift membership for a loved one? Christmas is just around the corner. Applications can be printed from our website, "FlintTennis.com".

Respectfully, Doug Adams

## Club Tournaments





This year's top finishers are: Singles Champion for two years running, Rafael Corpuz (pictured) with Bob Chunn in 2nd. Mixed doubles is 1st place Sylvia Bellairs (pictured) / Jim Kearns, 2nd place Carol Wagner (pictured) / Doug Adams (pictured) and 3rd place Joann Cudd (pictured)/ Ed Flynn (pictured). Well played to all who participated in the tournaments.





#### **Recruitment Incentive Program**

Our membership has steadily dropped from 132 in 2001 to 65 this past year. We need to do more to increase membership. A survey of 2013 new members indicated nearly half joined because they were recruited by current members. Word of mouth is our most powerful recruiting tool. It is the Board's hope that offering a financial incentive might encourage more members to bring in new players to the Flint Tennis Club. Please print up a few 2015 applications from the web site and start promoting your club today.

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FLINT TENNIS CLUB DECEMBER 201 2015 Board Members Sincer Wishes Holiday FOR Doug Adams - President dadams52@hotmail.com SELSON Rafael Corpuz - Vice Pres. <u>rafaelcorpuz@gmail.com</u> Healthy HoliJac Dave Newbill - Treasurer david.newbill@gmail.com ea Ann Munns - Secretary Jim Kerns - Director Don Haily - Director HAVE A AFE ? Arnold Fletcher - Director Houdy Spagon Look forward to seeing all Byou next season. anne Munns AFA ARPo2

www.FlintTennis.com\_

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